

INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP & INNOVATION FOR A SUSTAINABLE BELT AND ROAD REGION

ENTREPRENEURSHIP WEEK
3 - 6 SEPTEMBER 2019

GUIDELINE SHEET

Greetings EW2019 Delegates!

Having last year's success as a guide, the YCA team is very delighted to welcome you for the Second Entrepreneurship Week [EW2019]. This year's theme "Entrepreneurship & Innovation for a Sustainable Belt and Road Region" aims to expand our discussion on how entrepreneurship, technology and innovation can be harnessed to build sustainable and inclusive communities along the Belt and Road Initiative (BRI). **Entrepreneurship is central to AIT's mission. The AIT Entrepreneurship Center will be launched officially on 28 September 2019.**

EW2019 is designed to encourage the spirit of entrepreneurship providing a platform for our on-campus entrepreneurs to showcase their products and services. As part of Entrepreneurship Week 2019's innovative design, our conference services will be provided by our Social Businesses and Entrepreneurs partner. You will be able to choose specific conference services to purchase from our roster of entrepreneurs. We are pleased to offer a diverse selection of services ranging from catering and refreshments to traditional Thai massages.

All the services can be pre-purchased online ahead of the conference at discounted prices.

Voucher can also be purchased on arrival. <https://bri-ew2019.wixsite.com/entrepreneurshipweek>

Please feel free to contact us if we could be of assist at ew2019@ait.asia

We are very delighted and look forward to welcome you at Asian Institute and Technology, Thailand.

PRACTICAL INFORMATION

Venue: Asian Institute of Technology
Km 42 Paholyothin Highway, Klong Luang
Pathumthani 12120 Thailand

Directions:

- From Suvarnabhumi Airport metered taxis are available at the ramp on the ground floor. A 50 Baht surcharge is payable in addition to the meter.
- From downtown Bangkok, take the BTS Skytrain to MoChit, which is the last station, proceed to the taxi ramp across the road, facing Ladprao.

Please say 'AIT Thammasat Rangsit' to the taxi driver and show them the following Thai directions:

“สถาบันเทคโนโลยีแห่งเอเชีย ถนนศาสตร์รังสิต”



CAMPUS INFORMATION



1. CONFERENCE DINING

YCA's roster of campus entrepreneurs will offer coffee, snacks and lunch menus from BRI countries. Kiosks will be located in the exhibition area by the fountain pool. Please encourage our campus entrepreneurs by giving them business.

2. CAMPUS DINING

On campus, you have a choice between the AIT Conference Center restaurant (which serves Thai and western food), the student cafeteria (Thai, Chinese, halal, fruit, juice, etc.), the Student Union (SU) snack bar (Indian, halal, vegetarian and fast food), The Platoo Maekong (Thai food) and the West-end Park (Thai food).

The AIT Conference Center restaurant is open daily from 07:30 to 21:30 hrs.

The Student Cafeteria is open from 07:00 to 20:00 hrs.

The Student Union (SU) snack bar is open from 07:00 to 23:00 hrs.

AIT Golf Club (the Platoo Maekong) is open from 11:00 to 22:00 hrs.

3. COFFEE SHOPS

Hom Krun Coffee is located next to Travel Click in the Administration Building, and is open every day from 07:00 hrs to 18:00 hrs.

UFM Bakery and coffee shop is in the Arcade next to AITCC, and is open from 0630 hrs to 1630 hrs daily.

So Good Coffee is located in the Arcade next to AITCC, and is open from 0700 hrs to 1900 hrs daily.

4. CONVENIENCE STORES

- There is a 7-Eleven store, open 24 hours.
- The grocery shop, next to Dorm D, opens from 1000 hrs. to 2300 hrs. every day. It sells various fresh fruits, vegetables, canned / bottled drinks and basic amenities.

5. SOUVENIRS

- Chill Chill's Lifestyle – YCA on campus social business selling community produced souvenir, located in the Arcade area next to AITCC. Open from 09:00 to 17:00 hrs

6. MEDICAL SERVICES

AIT has a well-equipped medical clinic with a medical doctor and support staff. Medical attention is given as per the following schedule:

Medical doctor on duty: Monday to Friday, 0800 hrs to 1130 hrs

Nurse on duty: Every day, 24 hours

In case of an emergency requiring hospitalization, an ambulance can be arranged by contacting the medical clinic at Ext. 5286.

7. LEISURE in the Arcade area

- **Zen Zone** – licensed massage therapy cooperative supported by YCA.
- **Hair Salon** open from 09:00 to 18:00 hrs.

8. BANKING

There is a branch of Siam Commercial Bank at Thammasat University Hospital, a short walk from the AIT entrance gate. Next to the main road, there is a branch of Kasikorn Bank (KBank). Opening hours of both banks are 0830 to 1530 hrs Monday to Friday. Exchange rates for US and Thai currencies are available from the Foreign Exchange Counter. A valid ID (preferably passport) is required when exchanging money.

9. PRAYER AND WORSHIP

Prayer rooms for different religions are available for all members of the community to use. A prayer room for Buddhist, Christian, Hindus and Muslims worship are located near Snack Bar.

10. SECURITY AND EMERGENCIES

The campus is generally safe. All participants are advised to take good care of all valuables, and not to leave them unattended.

AIT security guards are on-duty around the AIT campus 24 hours a day. They are well trained. The AIT Security telephone number is 6000.

TIPS AND FACTS ABOUT THAILAND

1. GENERAL INFORMATION

(Source: Thaiways. "A Guide for Tourists & Businessman")

Geography: Thailand has a land area of 513,115 Sq. km. bordered by Malaysia (South), Myanmar (West & North), Laos (North & East) and Cambodia (Southeast).

Climate: Temperature varies from 38°C to 19°C; humidity from 82.8% to 66%.

Seasons: Hot (March to May), Rainy (June to October) and Cool (November to February); average temperature 27°C

Population: About 64 million. Of the total, 84.7% live in rural areas, 9.9% in Bangkok, and 5.4% in other towns and cities.

Religion: Buddhist 95%, Muslim 3.9%, Christian 0.5%, Others 0.6%

Government: A constitutional monarchy.

Head of State: H.M. King Maha Vajiralongkorn Bodindradebayavarangkun (Rama X of the Chakri Dynasty)

Prime Minister: General Prayut Chan-o-cha

Administration: 77 provinces, each subdivided into *amphoe* (district), *tambon* (sub-**district**) and *muban* (village)



National Flag: 

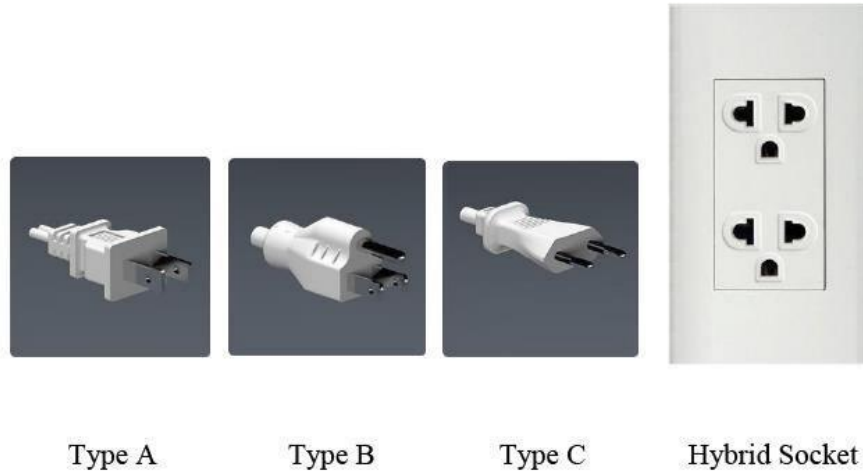
The red, white and blue bands symbolize the Nation, Buddhism and the Monarchy respectively.

2. CLOTHING

In general, light cotton clothing is most suitable. A jacket or sweater may be necessary in the cool season, especially in mountainous areas of the North or Northeast. Short pants and T-shirt are considered to be informal. Thai people may not mind as much in the touristy areas and beaches however once out of these areas please dress appropriately. When traveling to temples and holy places, please show respect. You will need to wear long pants and long sleeves especially if you're woman. Or supposed to cover the knees, at least.

3. ELECTRICITY

The electric power in Thailand is 220V running at 50Hz and the plug types used are either type A, type B, or type C*. A hybrid socket is almost universally found which accepts a combination of the above plug types. Delegates are strongly encouraged to carry their own adapters for use with laptops and other electrical appliances. In case of need, adapters can be purchased from shops in the city dealing in electronic and electrical items.



4. DRINKING WATER

Drink only bottled or water from AIT dispenses.

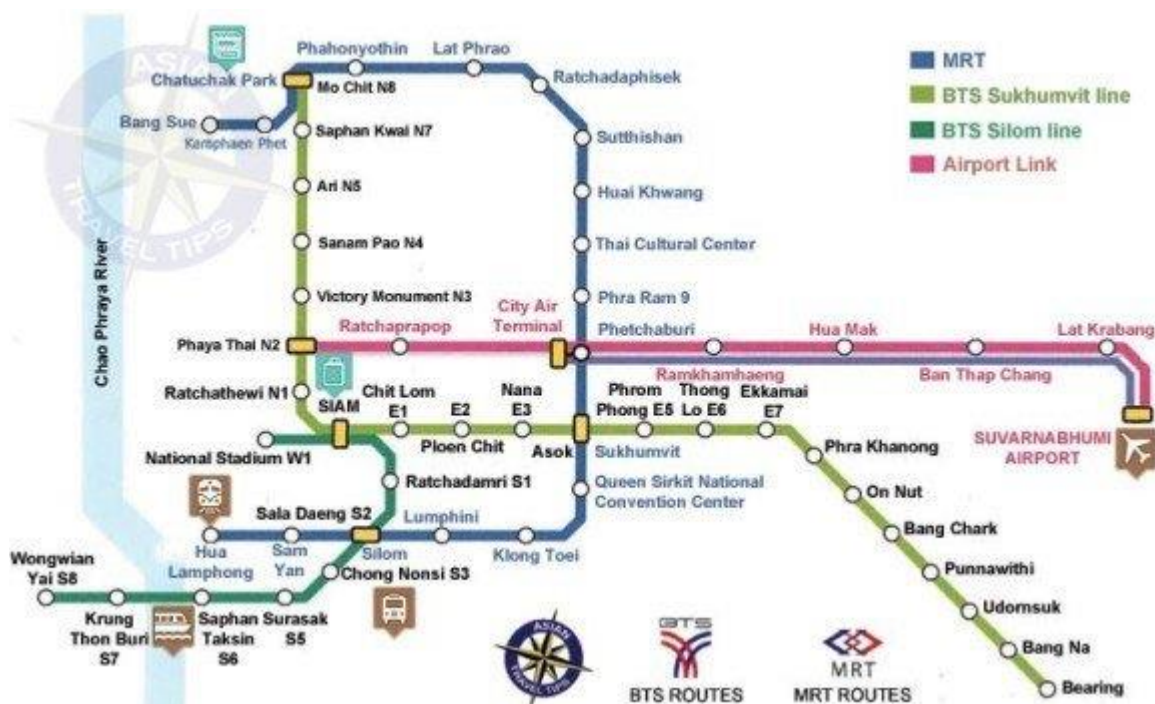
5. CUSTOMS AND TRADITIONS

- Thailand is a Buddhist country where Buddha images are held sacred. Sacrilegious acts are punishable by imprisonment even if committed by foreign visitors.
- Thai people hold the King and the Royal Family in great reverence, and will not tolerate foreigners talking about them with disrespect.
- Generally Thai women are conservative. So, we strongly advise that you do not touch them without their consent.
- Dress properly when entering a Buddhist temple. Take your shoes off before going inside the hall of worship. Ladies must not on any account touch a Buddhist monk, give things direct to him or receive things directly from him.
- Public displays of intimacy are generally regarded unfavorably, and should be avoided.
- Sunbathing in the nude is prohibited.
- Call Thais by their first names; use the title "Khun" to all adults (male & female).
- Thai people smile to express gladness and happiness, to thank for small services, to return the *wai* (a way of greeting) of children and inferior persons, and even to excuse small inconveniences.

6. TRANSPORTATION

AIT is 40 km. from downtown Bangkok. Taxis, grab car and public transportation is available.

- **Taxis:** Metered taxis are available 24 hours a day where you can taking from the sidewalk or any taxi stands. fare is standardized: THB 35 for the first two kms. and THB 5 for each km. thereafter. Fees on tollways and expressways are additional to the fare, and must be paid by passengers.
- **Grab Taxi and LINE MAN:** Both are smartphone-based taxi booking and dispatching services operate, very common and conveniences in Thailand. There will be a THB 25 for booking fee.
- **Public Transportation:** Bangkok has an extensive bus service with routes serving every part of the city, providing a cheap way to explore the city. The fare for the former depends on the distance traveled, starting from THB 15 per person. There is also public van service available in Bangkok, starting from THB 30 per person.
- **BTS (Sky train) / MRT (Underground):** With stations in major commercial areas and departure every 5-10 minutes, this is the most convenient and ideal means of transportation to escape the traffic.
 - **BTS** runs from 6 am. to midnight, and fares range from THB 15 to THB 55 per person, depending on distance and zone cross. There are two routes: the Sukhumvit Line runs from Mo Chit to Bearing, and the Silom Line, from the National Stadium to Bang Wa.
 - **MRT** runs from 6 a.m. until midnight, and fare rand starting from THB 15, depending on distance. Connected to the BTS station at Chatuchak: Mo Chit station, Sukhumvit: Asok station, Saladeng:Silom station.



7. CURRENCY

- The basic monetary unit in Thailand is the Baht. A Baht is divided into 100 satang. The following coins and notes are currently in use:
- One US Dollar is worth around THB 31 (as of January 2019).
- Coins: 25 and 50 satang; 1, 5 and 10 Baht.
- Bank notes: THB 20 (green), THB 50 (blue), THB 100 (red), THB 500 (purple) and THB 1,000 (pale brown).
- Major foreign currencies can be exchanged for Thai Baht with banks and authorized money changers. Major credit cards are also widely accepted in tourist centers.
- Foreign visitors may freely bring in foreign currencies or other types of foreign exchange. Upon leaving Thailand, they may freely take out all foreign exchange they have brought in. For residents, unlimited amounts of foreign notes and coins, but no more than USD 20,000 in drafts or check, may be taken out for traveling expenses.
- Foreign visitors may bring in an unlimited quantity of Thai currency. For travelers leaving Thailand, the maximum amount permitted to take out without prior authorization is THB 50,000 per person or, if they are going to one of Thailand's neighboring countries, THB 100,000 per person.
- Foreign tourists are permitted to take out gold ornaments free. But import and export of gold other than jewelry are subject to licensing by the Ministry of Finance.

8. THAI MEALS

- Most Thai food is already cut into small pieces before serving or made soft enough to be cut with a spoon or fork; thus, knives are not necessary.
- Salt-shakers are rarely found on Thai dinner tables, so add a little caramel-color fish-sauce (called *nam pla* in Thai) instead, if you find your food not salty enough.
- English is spoken in large restaurants; and most establishments have menus in Thai and English, except street-side food stalls and some small restaurants.

9. SHOPPING

- Bargaining is an art long practiced in Asian countries, including Thailand. Feel free to ask for a proper discount when shopping in markets and other places where prices are not marked.
- Be careful in dealing with sidewalk vendors, who may not offer genuine goods at fair prices.
- We strongly recommend that you obtain receipts for all goods that you buy. For jewelry, you must get a certificate of guarantee as well.
- Some shops can offer a money-back guarantee, but you should clearly determine all conditions with the shopkeeper beforehand.

10. USEFUL Word for COMMUNICATION

- **"Sa wat dee"** – means to Hello; Good morning, afternoon and evening.
- **"Khop khun"** – means to Thank you.
- **"Kor tode"** – means to sorry or excuse me
- **"Krap /Kha"** - You will hear Thai people finish their sentences with the words **Krap** (for males) and **Kha** (for females). This is a sign of respect and makes the phrase sound gentler, as it is a proper way.